

Message Text

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ORIGIN NEA-05

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FM SECSTATE WASHDC

TO AMEMBASSY DACCA

UNCLAS STATE 154734

E.O. 11652:N/A

TAGS:OGEN

SUBJECT:BANGLADESH PARTICIPATION IN NY COLISEUM HANDICRAFTS
SHOW

REF DACCA 3281

1. PRIMITIVE ARTISANS OWNER CLAIRE SMITH AND MANAGER JACQUI STARKEY CONFIRM STRONG INTEREST IN HANDLING BANGLADESH BOOTH IN COLISEUM SHOW FEBRUARY 1974 (DECEMBER 1973 SHOW NOT SUITABLE). MRS. SMITH HAS NOT YET SIGNED UP FOR BANGLADESH BOOTH PENDING ASSURANCE BDG OR OTHER AUTHORIZED PARTY READY TO PROCEED WITH ALL ARRANGEMENTS. MRS. SMITH WRITING MRS. NEWBERRY WITH ADDITIONAL DETAILS.

2. MRS. SMITH ENVISIONS SIMPLE BANGLADESH BOOTH FOR COLISEUM GIFT SHOW, WITH PHOTO-MURALS ON THREE SIDES, PERHAPS OF PHOTOGENIC REALISTIC SCENES OF BENGALIEE CRAFTSMEN AT WORK SHE RECOMMENDS THAT VERY LITTLE PRE-SELECTION BE DONE OF ITEMS FOR FIRST SHOW, SENDING SEVERAL VARIATIONS OF AN ITEM RATHER THAN ONLY "THE BEST." SHE SUGGESTS THAT WHEREVER POSSIBLE SAMPLES BE SENT IN TRIPLICATE, BUT THAT GOODS NEED NOT BE STOCKPILED UNTIL BUYER RESPONSE ASCERTAINED AND OR-
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DERS TAKEN. VALUE OF SHOW IS IN TERMS OF ESTABLISHING BASIS

FOR LONG-TERM RELATIONSHIP, NOT SINGLE BIG SPLASH.

3. NEA/PAB OFFERED TO ACT AS CONDUIT FOR FURTHER EXCHANGES
OF IDEAS BETWEEN PRIMITIVE ARTISANS AND DACCA WHENEVER
TIME IS A FACTOR.

ROGERS

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